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OLIVIA PIAZZA
PRODUCT DESIGNER

EXPERTISE

Project Management
Wireframing & Prototyping
Content Strategy
UX Research
Interaction Design
Usability Testing
Client Relations

TOOLS

Figma
Sketch
InVision
Adobe CC
Analytics Tools
HTML/CSS
Keynote
GitLab
Intercom
ClickUp

STRENGTHS

Self-Leadership
Interpersonal Relations
Strategic Problem Solving
Emotional Intelligence
Professionalism
Empathy

PROJECTS

W-8BEN Form Generator | RemoteTeam.com | Oct 2020-Present

Product Designer for new lead magnet feature to attract international companies and contractors to our platform. Delivered 65 high-fidelity wireframes, interative prototype, content and implementation documentation and videos to the team. Conducted and analyzed market research, user and expert interviews, multiple rounds of designs, SEO optimization, and customer funnels. Currently in the process of launching on platform and Product Hunt.

Diversity & Inclusion Metrics Platform | RemoteTeam.com | Aug 2020

PM/UX Writer/Interaction Designer in a pro-bono team project for an employee DEI metrics platform. Delivered testing insights, content strategy, data visualization solutions, and 29 high-fidelity wireframes and interactive prototype in Figma. As PM, I led daily stand-ups with CEO, CTO, and front-end developers.

Public Transit Card Management | ORCA Card | July 2020

UX/Visual/Interaction Designer in team project to improve transit card website. Used research from user interviews and competitive analysis to design 33 high-fidelty wireframes and interactive prototypes for desktop/mobile with Figma. Improved SUS score by 38 points.

EXPERIENCE

Head of Product | RemoteTeam.com | Sept 2020-Present

Team-of-one in charge of spearheading new and existing projects and leading both the web and dashboard team of developers and UI designers.

Event Production Coordinator | INVNT | NYC | June 2018-March 2020

Collaborated with cross-functional teams to plan and execute large-scale events ($200k-$9M revenue) from start to finish. Clients included Facebook, Samsung, Xero, McDonald's, Grant Thornton, Pivotal, NBC, Teva, Merck, Pfizer.

EDUCATION

UX Design Intensive | General Assembly | May-Aug 2020

Full-time immersive program that included 450+ hours of professional training over 12 weeks.

BA in International Relations | McGill University | Aug 2014-June 2018

Varsity member of McGill University Rowing Club and Campus Tour Guide for prospective students.